

## QUALIFICATIONS

XERXES Studio is a Los Angeles-based graphic arts and design company. The firm is highly experienced in multi-phased projects and specializes in document planning and design, corporate identities & branding, and photo manipulation and editing.

Xerxes Studio, with nearly 30 years of experience, has designed, coordinated and produced a wide range of documents and publications such as marketing brochures, annual reports, books, and magazines for clients ranging from public agencies to private industries and professional practices.

The firm's unique approach to visual communication combines creativity and originality with the understanding of the political, social, and economic forces that impact a project from its initial design stage to completion.

## **AREAS OF EXPERTISE**

Document Planning & Design Brochures & Marketing Collaterals Corporate Identity & Logos Photo Editing, Retouching & Montage

Advertising Design & Copy Writing
Presentation Graphics / Planning Graphics / Illustration

## **KEY PERSONNEL**

Shahryar Amiri, principal designer & founder received his bachelor degree in architecture and masters degree in urban planning, both from the University of Texas at Austin. Prior to establishing the firm, he practiced urban design with private and public agencies in Austin, Las Vegas, and Los Angeles.

## **CLIENT LIST (partial)**

Los Angeles County Metropolitan Transportation Authority (Metro) Union Bank (MUFG)

Community Redevelopment Agency of the City of Los Angeles

Main Street Canoga Park, California

sgr MediaManiacs, LLC, Los Angeles, California

Jamah, Marina del Rey, California

Aaron Speiser Acting Studio, Los Angeles, California Jacqueline Stallone's Star Power, Brentwood, California

Malibu Magazine, Malibu, California

BRNTWD Magazine, Brentwood, California Southern California Association of Governments